

Support for your globally active brand



It's all about people

Premise

Hypothesis

Today brands run lean. Around the world, Network Development Managers have a wide range of responsibilities with limited time. Moreover, global markets are highly diverse and unique.

It makes sense to think about delegating discrete projects or tasks to obtain greater effectiveness and efficiencies. In such an arrangement, these skills, characteristics and concepts are important:



Your needs, my value added

Where's the fit?

It's all about people.

Linking industry knowledge, professional experience, knowledge and intercultural insights and communication skills are some advantages I leverage for you.

My value for your brand objectives lies in the interplay of these main areas:



Coaching



Auditing



Intercultural communications

Applications

Possible areas for collaboration

- Ensuring dealers are in **compliance** with your brand's **specification and standards**.
- **Supporting** dealers, architects and contractors to make sure all facility construction and vendors meet your brand' **specifications**.
- Analyzing current facilities within the region for **compliance** to corporate standards and recommend facility enhancements.
- Working with dealers, architects and vendors to make sure the design execution, materials, and **signage** is to **corporate specifications**.
- Enabling dealers to **comply** with **corporate design** and **image elements**. Meeting time lines that have been agreed upon for facility development.
- **Analyze all current facilities** within the region for compliance to corporate standards and recommend facility enhancements.

What I did and what I do

Skillset and background

What did I do for over 13 years at 

- ✓ new acquisitions
- ✓ international sales development
- ✓ key account management
- ✓ contract negotiations
- ✓ communication at all levels
- ✓ project definition and roll-on

customers included:



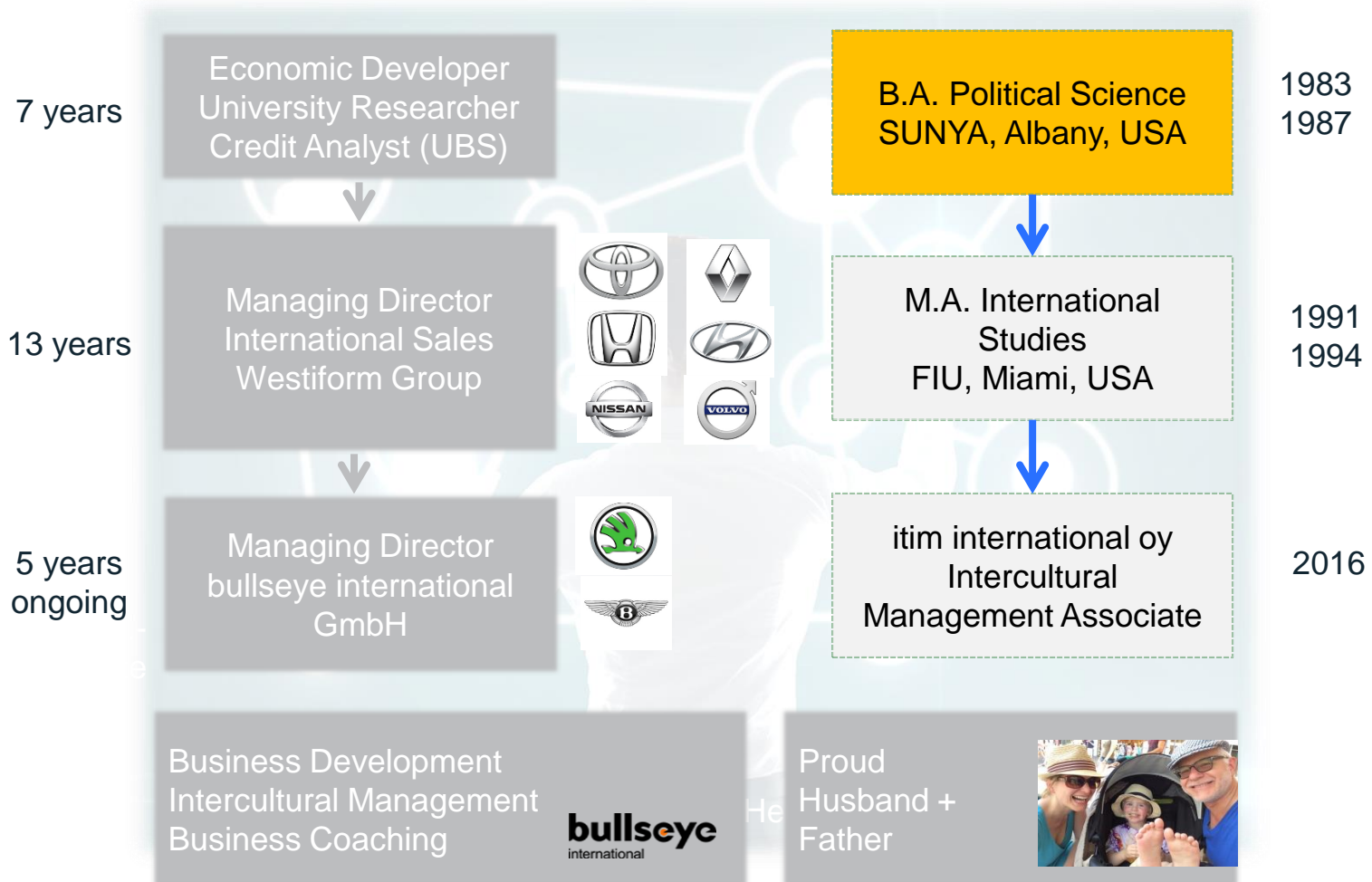
What I am doing for over 5 years at 

- ✓ business development, business coaching, intercultural management
- ✓ corporate identity consulting including:
 - Vendor due diligence
 - Manufacturer drawings homologation
 - Communication of CI signage standards to and with all stakeholders
 - CI signage benchmarking, establishing objective standards and methodologies for assessment
 - Audits (prototypes, 0-Series, dealer, supplier factory)
 - Train the trainer
 - Presentations at all levels of your organization with relevant stakeholders

client list:



About Thomas Imfeld



What are your benefits?

Your advantages

- ✓ I align with **your thinking** and **your priorities**; you multiply your **effectiveness**
- ✓ The goal is nothing less than a **meeting of the minds** and **extending your reach**
- ✓ You have an intelligent, **dependable** and **flexible resource** for discrete projects or tasks
- ✓ You can now be at **two places at the same time** by delegating the task that doesn't require the full weight of your complete skillset (this is both efficient and effective)
- ✓ Independent contractor status means **no fixed costs** and easy ramp on / ramp off
- ✓ Different models make **collaboration easy**: framework contract, impromptu, hybrid
- ✓ Unhindered **global mobility** and access (Swiss and American passports) based in Germany

Moving forward

Let's talk about **your specific goals and objectives** and how I can support you to achieve them.

Thomas Imfeld

bullseye international GmbH

Neustraße 86, D-54290 Trier, Germany

M: +49 173 324 4294

T: +49 651 463 10822

F: +49 651 462 10821

imt@bullseyeinternational.ch

www.bullseyeinternational.ch

D-U-N-S ® Number 313007274



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